



CAMPUS ENTERTAINMENT

What? A fun and interactive opportunity to build your résumé and get paid! Gain valuable experience during a four week paid student internship this fall with Campus Entertainment as a Student Promoter for MTV/Dove.

Who? We are looking for someone...

- Female.
- Highly influential with their friends and involved on campus.
- Active in social networking.
- Interested in gaining experience with marketing, communications and public relations.

What will you do?

As a Student Promoter for MTV/Dove, you will help distribute samples of Dove 'mist' and Dove 'sticks' and raise awareness for the product among students on your campus. For four weeks you will use your creativity and your connections to sample Dove products to your peers with a focus on sororities, female organizations, residential life, female athletics, female intramurals, and female events on your campus. You will learn marketing, communication and organizational skills all while having fun interacting with your peers and earning some cash. This internship is guaranteed to be a unique opportunity and exciting experience.

Promoter Responsibilities:

- Research opportunities to promote Dove on your campus.
- Use your social networking contacts and marketing savvy to publicize Dove.
- Get creative and use peer-to-peer engagement tactics to build awareness.
- Report on promotional activity and results via Campus Entertainment's blog twice a week.

Incentives?

- **\$300 stipend** upon completion of the program.
- Opportunity to earn bonuses.
- **Valuable Experience!**

Training will be provided!

Interested? E-mail Laura Hutto at laurah@campusentertainment.net or call at 803.227.2606 AS SOON AS POSSIBLE! Student Promoter positions are very limited.

Join us at:

